

ETOBICOKE HUMANE SOCIETY 2019 ANNUAL REPORT



2019 AT EHS

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MESSAGE FROM THE PRESIDENT

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Cristina Scassa



2019 was an absolutely amazing year for EHS. Once again, we blew through our historical adoption rates: our cat adoptions were up 40% from 2018 and our dog adoptions were up 50% from 2018. But, of course, upticks in adoptions mean upticks in expenses. Happily, our fundraising campaigns were also very successful this year. Our Holiday Campaign raised \$70,000 towards shelter expenses—\$25,000 above our target—and our donations and fundraising revenues increased by almost 70%.

We are also very excited to announce that we launched two new animal programs in 2019: the Sanctuary Program and the Doggie Back to School Program. The Sanctuary Program provides care to animals with conditions that prevent them from being adopted or who are nearing the end of their lives; meanwhile, the Doggie Back to School Program offers rehabilitative behavioural training to dogs to facilitate their transition to adoption.

To be sure, 2020 has been impacted by the COVID-19 pandemic. In late March, we closed our physical shelter, moved all our animals to foster, and temporarily paused in-takes and adoptions for three weeks to do our part to flatten the curve. Today, we are happy to be receiving in-takes and facilitating adoptions while being especially careful to prevent the spread of the virus.

This report offers a brief survey of what 2019 looked like at EHS and spotlights several of the key players in our community who made it happen. We are so proud to report our third very successful year in a row, and look forward to what the rest of 2020 will bring.

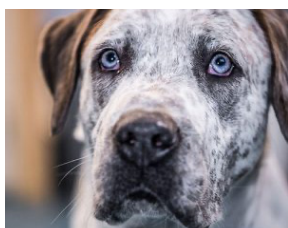
CRISTINA SCASSA

EHS President

OUR YEAR AT A GLANCE

Take a peek at some of the best parts of 2019 at EHS.

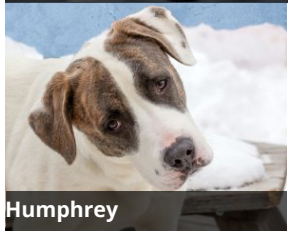
HAPPY TAILS



Chauncey



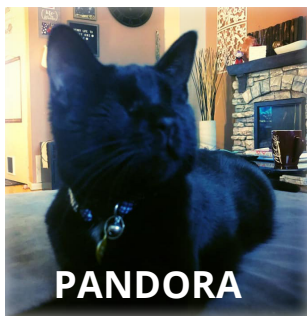
Quincey



Humphrey

Chauncey, Quincey and Humphrey—aka the "Bulldog Brothers"—came to us when they were just over one year old after being surrendered to another GTA shelter from

a hoarding situation. They completed our Doggie Back to School Program to become more confident. Today, Chauncey, Quincey and Humphrey are all with their forever families, respectively enjoying camping in Northern Ontario, accompanying his human in her job monitoring a conservation area and family life in Peterborough. In addition to the generous donors to the Doggie Back to School Program, this would not have been possible without their fosters.



PANDORA

Pandora came to us through Hamilton Animal Services in March 2019, where she was brought in as a pregnant stray. Both of her eyes were damaged from trauma and had to be removed. This brave mama gave birth to a healthy litter

of kittens in our care, took wonderful care of them, and was adopted in August 2019 after they were weaned. Pandora was adopted by a loving family and now spends her days asking for love from the side of her adoptive mom, except when playing hide-and-seek with her cat sibling.

SANCTUARY PROGRAM



Blanche, a 2019 member of the Sanctuary program. We provided medical care that stabilized her condition. She was recently adopted by her foster!

We began the Sanctuary program in 2019 to provide medical, physical and emotional care to cats and dogs that are approaching end-of-life or that have significant medical conditions that prevent them from being adopted. In most cases, the cat or dog will enter the Sanctuary program, with no expectation of leaving the program, and EHS will provide medical, physical and emotional support until volunteers and medical experts agree that euthanasia is in the best interests of the animal. The Sanctuary program may also be used to correct a significant medical defect that is preventing an animal from enjoying a normal life and being adopted; the resources of the Sanctuary program can be used to heal the animal, allowing them to be adopted and lead a normal life. Whether it is only for a few months or a few years, the Sanctuary program ensures that all animals are cared for and learn what it means to be loved unconditionally in their final days.

In 2019, twelve cats and one dog were part of our Sanctuary program, and we are very much looking forward to ensuring that we help every animal we can with the program in 2020.

The Sanctuary Program is made possible by funding from the Bedolfe Foundation.

ADOPTION STATISTICS

INCREASE IN
DOG AND CAT
ADOPTIONS

+42%

By December 31, 2019 our adoption teams had facilitated 422 cat adoptions and 133 dog adoptions—42% more animals than in 2018. We are so pleased to report that this is our third year of breaking our existing adoption records.

DOGGIE BACK TO SCHOOL PROGRAM

In 2019, we launched our Doggie Back to School program, which was designed to assess and sometimes rehabilitate dogs before connecting them with new families. When we take dogs into EHS, it is not always possible to get a good sense of behaviours and any issues they may have right away. Sometimes, these behaviours only become apparent when the dogs come into the shelter or are exposed to stimuli with which they are not familiar. We try really hard to work with these dogs in our shelter and foster environment, but sometimes we need extra help to deal with their issues. When this happens, we engage a trainer. In more complicated cases, we even board dogs offsite with a trainer. We have had donors contribute to this program specifically because they value the work we do with these dogs, some of whom have come from terrible situations and all of whom need some extra help with their behaviours, usually due to deep-seated fears. Ultimately, this program helps these deserving pups live more confident and fulfilled lives. But training is very expensive: boarding and training only one dog can cost around \$1500/month. We are so grateful for all the support we receive for this crucial program.

In 2019, we had six dogs graduate from our Doggie Back to School Program, that is, in 2019, the program helped six dogs find their forever homes: Chauncey, Humphrey, Quincy (the "Bulldog Brothers"), Arya, Callie and Jax. Today, we are continuing the program and have already had five dogs graduate in 2020.



BEFORE



AFTER

SHELTER IMPROVEMENTS

As we noted in last year's annual report, we began to make much-needed improvements to the infrastructure of our shelter in 2018. Ultimately, we are prioritizing improvements that will enable the shelter to enjoy long-term, sustainable growth. Our improvements from 2018—which included a new washer and a new dryer, freshly painted interiors, sturdier shelving, an upgraded HVAC and upgraded technology have proved incredibly helpful and effective. In 2019, we focused on further modernizing our facilities.

Some notable improvements from 2019 include:

- new dog kennels (images above)
- a revamp of the preparation area to improve the safety and effectiveness of the dog shelter
- a revamp of the front cat rooms, including new shelves, beds, ventilation and paint
- front door intercom
- industrial vacuum and powerwasher

VOLUNTEERS & DONORS

EHS is a 100% volunteer- and donation-based shelter.
We have hundreds of volunteers and donors.
Here are a few who made a big difference in 2019.

VOLUNTEER PROFILE

LINDA BOJIN

Linda Bojin started her journey with EHS in January 2014. By that November, she had adopted her own kitten, who just happened to be born in our shelter, on Linda's birthday. The name we gave her was Riley, but the moment Linda saw her she was calling her Peanut, which stuck. Since then, Linda has been a star player, taking on additional responsibilities, including—but certainly not limited to—trapping kittens and "fostering" a feral cat from her backyard.

In 2016, Linda became part of our finance department, working on our accounts payable and reconciliations. During the pandemic, Linda has been exceptionally helpful and has notably worked to bring e-transfers to the shelter to facilitate contact-free adoption payments and donations.

Linda has been truly instrumental to our success, and we are so grateful that she has brought her thoughtfulness, vitality and skills to EHS.



DONOR SPOTLIGHT

DOROTHY MACINTYRE

We were honored this year to receive a significant legacy gift from Dorothy McIntyre, a lifelong advocate for animals. Her gift has made a great difference to the shelter, and her legacy will be celebrated in the EHS animals her gift supports.

OUR VOLUNTEERS

We are so grateful for our amazing volunteers. Here are some pictures from our 2019 volunteer appreciation event.

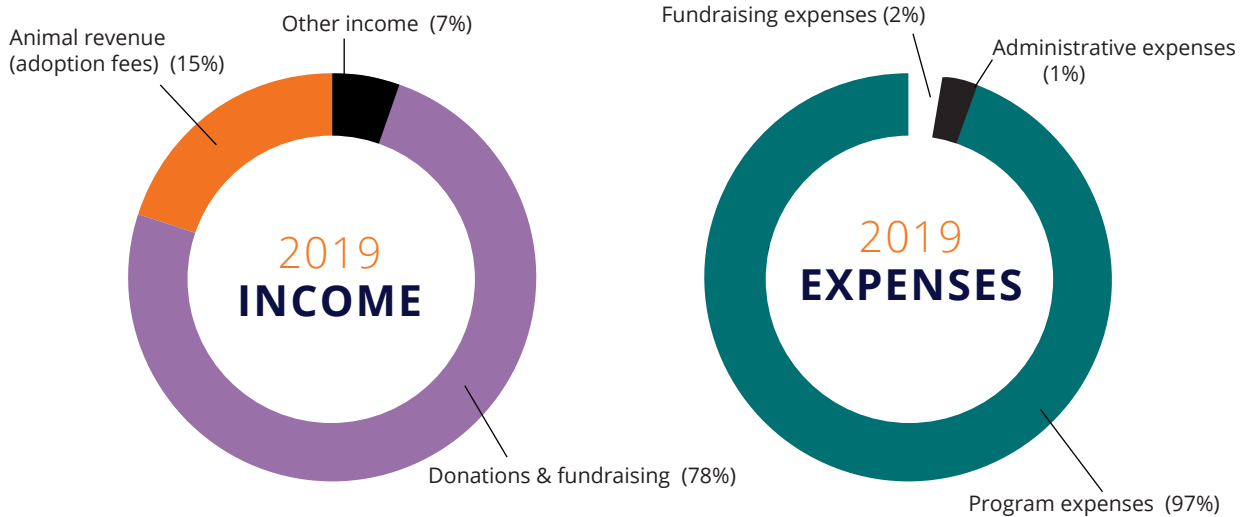


DONOR SPOTLIGHT

EMPLOYEE ADVOCATES

This year, we received some notable corporate donations through employees, including Prophix, Cadillac Fairview and FedEx as a direct result of someone at these organizations lobbying on our behalf.

FINANCIAL BREAKDOWN



HOME FOR THE
HOLIDAYS CAMPAIGN

\$70,000

We closed out the year in December with our Home for the Holidays campaign. This year, Home for the Holidays raised approximately \$70,000—a great deal more than last year.

**INCREASE IN
DONATIONS &
FUNDRAISING**

+69%

Our income from donations and fundraising increased by 69% in 2019 thanks to the commitment of our amazing volunteers and donors.

FINANCIAL REPORT BREAKDOWN

	Consolidated Financial Statements	2019	2018
Income Statement	Revenues		
	Donations & Fundraising	\$597,322	\$353,796
	Animal Revenue (adoption fees)	113,310	85,110
	All Other	56,630	13,400
	Total Revenue	767,262	452,306
	Expenses		
	Veterinary Bills	351,472	182,761
	Animal Supplies	119,294	57,784
	Fundraising	12,117	15,985
	Rent & Utilities	65,602	63,652
	Office Expenses	25,514	16,571
	Professional Fees	11,912	9,202
	Amortization	10,972	10,299
	Insurance	5,594	4,142
	Bank Charges & Interest	4,343	3,784
	Telephone & Internet	2,839	2,351
	Losses	0	1,597
	Total Expenses	609,659	368,128
	Excess of Revenue over Expenses	157,603	84,178
Balance Sheet	Current Assets	623,588	514,988
	Non-current Assets	68,586	29,340
	Total Assets	692,174	544,328
	Accounts payable and accrued liabilities	29,353	19,418
	Deferred Contributions	32,231	51,923
	Total Liabilities	61,584	71,341
	Net Assets	630,590	472,987
	Unrestricted Net Assets	598,359	421,064

DECEMBER



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